

Attribute Index



Over 50 years of scientific research has revealed that there are three distinct styles of decision making. Each of us can make decisions in these three ways, but we tend to develop a preference for one more than the other two. This preference becomes a subconscious force affecting the decisions we make on a daily basis, shaping how we perceive the world around us, and how we perceive ourselves. The three decisional styles are the personal, the practical, and the analytical.

We all have different balances of the three styles; that's what makes our decisions and actions different. It is this understanding of your individual strengths and weaknesses that will enable you to affect change in your life and achieve greater personal success. It is only by first understanding something that we are then able to change it.

What Is the TA Attribute Index?

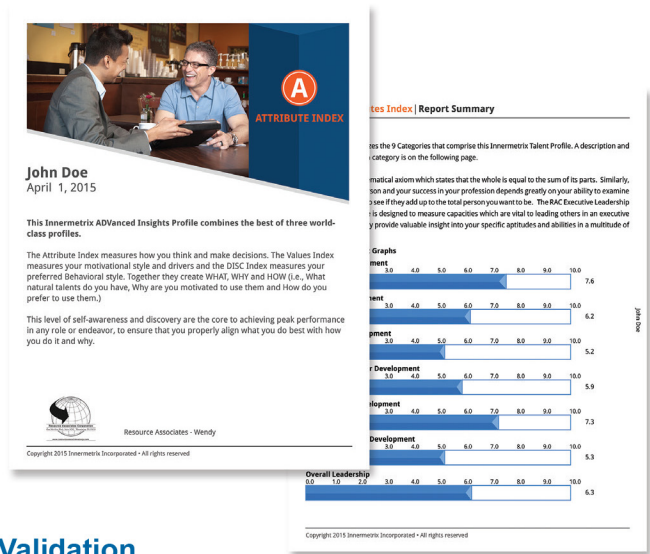
The TA Attribute Index is a personal assessment tool that provides information as to how a person makes decisions: intrinsically, extrinsically, or systematically. It also identifies areas of strength (maximizers) and areas of weakness (minimizers). Our approach is unique in that we measure where an individual is now and what his or her essential elements are, and those can become predictors of future strengths. Our approach is outcome-focused rather than simply measuring non-relevant activities. Each individual has the opportunity to decide what action, if any, he or she wants to take. In addition, the assessment tool is supported by a comprehensive action planning process that helps promote the actions taken.

Gathering the Data

There are two methods utilized in gathering data: the assessment itself and a personal interview. Personal interviews are conducted by certified facilitators in order to explain the individual's assessment.

Key Areas of Interest

By understanding the way in which we think, it becomes possible to leverage that knowledge to make better decisions, maximize strengths, minimize weaknesses, and achieve greater success in whatever we do. When we gain this understanding for another person in an organizational setting, it increases understanding, allows for better utilization of skills and alignment of work, increases management efficiency and effectiveness, and in general can impact the organization's overall health and performance.



Validation

TA's Attribute Index has been validated in over 28 individual validation studies, conducted over 20 years by more than 19 separate examiners. It is proven to meet the rigorous standards for employment assessments referenced by the U.S. Federal Government Equal Employment Opportunity Commission (EEOC). Validation has also been documented in the areas of Construct Validity, Concurrent Validity, Face Validity, and Predictive Validity.



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